

项目/创新/企业名称：	
<div>申请人信息：</div> <div>姓名：</div> <div>电邮：</div> <div>电话：</div> <div>饮食/特殊需求：</div>	<div>创新/企业情况：</div> <div>创新/企业所处阶段：</div> <div>产业/领域：</div> <div>研究人员/员工数：</div> <div>（潜在）投资者：</div> <div>当前或目标客户：</div> <div>合作伙伴：</div> <div>推介主题：（一句话广告词）</div>
<div>创新/企业财务信息：</div> <div>已筹集资金：</div> <div>拨款/奖金：</div> <div>月度资金消耗率：</div> <div>投资前估值：</div> <div>需筹集资金：</div>	
<div>商业概况（不超过 150 字）请简要介绍你的创业情况或商业计划。</div>	
<div>创新/产品/服务 (不超过50字) 请简要描述你的商业计划涉及的关键技术。</div>	
<div>你的个人资质及经历（不超过150字）请阐述为什么你觉得自己是一名企业家，并提供任何你认为可以作为佐证的相关经历。你具备怎样的知识，技能和才能来确保你的企业将会取得成功？</div>	
<div>商业模式（不超过150字）请简要描述你的商业模式，包括风险。</div>	

目标市场 （客户及其需求）	销售/营销策略
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竞争对手 & 竞争优势（不超过150字） 请指出目前的市场竞争对手并列出的你的竞争优势。

社会/发展影响（不超过150字） 请指出你的创新将对社会和经济产生怎样的积极影响。

申请人申明

本人已阅读、了解并同意如下条款：

- 本人所提供的信息是真实准确的。
- 如被录取，本人将会得到所在单位的批准参加此次研修。
- 本人同意，如被录取参加此次项目，将自行承担一切风险。来英国参加此次研修前，本人及/或所在单位需自行安排合适的旅行保险。
- 本人同意，如被录取参加此次研修，将自行申请来英国所需签证。
- 如被录取参加此次研修，本人同意在研修结束6个月及18个月后，向英国皇家工程院提供创业进度的简要报告。
- 本人允许英国皇家工程院与其院士及承办单位分享此份材料，以用于“创新领军人才联合培养项目”候选人的遴选及培训准备。

申请人签名：_____

Project/Innovation/Company name:

Applicant Information:

Name:

Email:

Telephone:

Dietary/special requirements:

Innovation/Company Profile:

Innovation/company Stage:

Industry/area:

Number of Researchers/Employees:

(Potential) Investors:

Current or target Customers:

Partners:

Innovation/Company Financial Information:

Capital raised:

Grants/Awards:

Monthly burn rate:

Pre-money valuation:

Capital sought:

One line pitch:

Business summary (150 words maximum) Please give a brief overview of your business/proposed business.

Innovation/Product/Services (50 words maximum) Please description of the particular science or technology that will underpin your proposed business.

Your personal qualities and experience (150 words maximum) Please explain why you think you are an entrepreneur and include details of any relevant experience you believe demonstrates this. What knowledge, skills and aptitudes do you possess which will help ensure your business is successful?

Business Model (150 words maximum) Please provide a brief outline of your business model, including any perceived risks.

Target Market who is customer and their perceived needs?

Sales/Marketing Strategy

Competitors & Competitive Advantage (150 words maximum) please identify current market competitors and outline your competitive advantages.

Social/Development Impact (150 words maximum) Please identify the how your innovation will have a positive social and economic impact.

Applicant declaration

I have read, understood and agree to the following terms & conditions:

- The information you have provided is accurate.
- If selected, you have the permission of your employer to participate in the residential programme.
- You understand that, if selected to participate in the programme, you do so entirely at your own risk. It is the responsibility of all participants and/or their employers to arrange suitable travel insurance *before* participants travel to the UK for the residential programme.
- You understand that, if selected to participate in the programme, it is your responsibility to obtain the necessary visa to travel to the UK.
- If selected to participate in the programme, you agree to provide The Academy with a brief report about the progress of your business 6 months and 18 months after the programme has taken place.
- That you will allow the Royal Academy of Engineering to share this material with its Fellows and subcontractors for the purposes of selection of candidates for the Leaders in Innovation Programme, and preparation of training.

Applicant's Signature: _____